

**11<sup>th</sup> Annual FDA Science Forum**

## **Advancing Public Health Through Innovative Science**

**April 27-28, 2005, Washington, DC Convention Center**

**Information: [www.fda.gov/scienceforum](http://www.fda.gov/scienceforum)**

**Registration: [www.fda.gov/scienceforum](http://www.fda.gov/scienceforum)**



## **Personalizing Your Healthcare The Best Consumer is an Educated Consumer**

### **FREE PUBLIC SYMPOSIUM**

Sponsored by the U.S. Food & Drug Administration

**Tuesday, April 26, 2005 1:00 pm - 5:00 pm**

Washington Convention Center

801 Mt. Vernon Place, NW, Washington, DC 20001

The FDA is committed to increasing consumer knowledge about important health issues. This free session will provide members of the general public the opportunity to hear about the science behind Personalized Medicine, Generic Drugs and the new Dietary Guidelines, issues of critical importance to both consumers and the FDA. Presentations will be from national experts in these fields. Time will be available for questions.

**Moderator- Janet Woodcock, MD, Acting Deputy Commissioner, FDA**

### **"The Importance of Being a Smart Health Consumer"**

Harvey Fineberg, M.D., Ph.D., President, Institute of Medicine

### **Personalized Medicine - What is it? How will it Affect Your Health Care?**

Felix Frueh, M.D., Center for Drug Evaluation and Research, FDA and  
Finley Austin, Ph.D., Personalized Medicine Coalition

### **Generic Drugs - Are they Really as Good?**

Jack Billi, M. D., Associate Vice President, University of Michigan and  
Gary Buehler, R.Ph., Director, Office of Generic Drugs, FDA

### **Are You What You Eat? A Critical Look at the New Dietary Guidelines for Americans, the Science of Nutrition, and Personal Choices for a Healthier Life.**

Janet King, Ph.D., R.D., Chair of the Dietary Guidelines Advisory Committee and  
Barbara Schneeman, Ph.D. Center for Food Safety and Applied Nutrition, FDA

For further information, please contact Dr. Suzanne Fitzpatrick, FDA, at 301-827-4591.

Registration information is available beginning December 1, 2004 at

<http://www.fda.gov/scienceforum>